

DEPARTMENT OF THE TREASURY

Internal Revenue Service TE/GE EO Examinations 1100 Commerce Street Dallas, TX 75424

TAX EXEMPT AND GOVERNMENT ENTITIES DIVISION

Number: **200829044** Release Date: 7/18/2008 **April 23, 2008**

LEGEND

ORG = Organization name

XX = Date

Address = address

UIL: 501.03-01

ORG

ADDRESS

Person to Contact:

Contact Telephone Number:

In Reply Refer to: TE/GE Review Staff

EIN:

LAST DATE FOR FILING A PETITION
WITH THE TAX COURT:

Dear

This is a Final Adverse Determination Letter revoking ORG's exempt status under section 501(a) as an organization described under section 501(c)(3) of the Internal Revenue Code.

Our adverse determination was made for the following reasons:

has not been operated exclusively for exempt purposes within the meaning of Internal Revenue Code section 501(c)(3). ORG is not a charitable organization within the meaning of Treasury Regulation section 1.501(c)(3)-1(d).

A substantial part of your activities consists of providing down payment assistance to home buyers. To finance the assistance you rely on home sellers and other real-estate related businesses that stand to benefit from these down payment assistance transactions. The donation from the home seller corresponds to the amount of the down payment provided in substantially all of your down payment assistance transactions. The manner in which you operate demonstrates you are operated for a substantial non exempt purpose. In addition, your operations further the private interests of the persons that finance your activities. Accordingly, you are not operated exclusively for exempt purposes described in section 501(c)(3).

Based upon the reasons above, we are revoking your exempt status under a section 501(a) as an organization described in IRC section 501(c)(3) effective January 1, 20XX.

Contributions to your organization are no longer deductible under section 170 of the Internal Revenue Code.

You are required to file Federal income tax returns on Form 1120. These returns should be filed with the appropriate Service Center for the year ending December 31, 2004, and for all years thereafter.

Processing of income tax returns and assessment of any taxes due will not be delayed should a petition for declaratory judgment be filed under section 7428 of the Internal Revenue Code.

If you decide to contest this determination in court, you must initiate a suit for declaratory judgment in the United States Tax Court, the United States Claim Court or the District Court of the United States for the District of Columbia before the 91st day after the date this determination was mailed to you. Contact the clerk of the appropriate court for the rules for initiating suits for declaratory judgment. To secure a petition form from the United States Tax Court, write to the United States Tax Court, 400 Second Street, NW, Washington, DC 20217.

The last day for filing a petition for declaratory judgment is	last day for filing a petition for declaratory judgment is	
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You also have the right to contact the office of the Taxpayer Advocate. However, you should first contact the person whose name and telephone number are shown above since this person can access your tax information and can help you get answers.

You can call and ask for Taxpayer Advocate assistance. Or you can contact the Taxpayer Advocate from the site where the tax deficiency was determined by calling, or writing to: Internal Revenue Service, Taxpayer Advocates Office.

Taxpayer Advocate assistance cannot be used as a substitute for established IRS procedures, formal appeals processes, etc. The Taxpayer Advocate is not able to reverse legal or technically correct tax determinations, nor extend the time fixed by law that you have to file a petition in the United States Tax Court. The Taxpayer Advocate can, however, see that a tax matter that may not have been resolved through normal channels gets prompt and proper handling.

We will notify the appropriate State Officials of this action, as required by section 6104(c) of the Internal Revenue Code.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

Marsha A. Ramirez Director, EO Examinations



DEPARTMENT OF THE TREASURY

Internal Revenue Service
TE/GE Division
450 Golden Gate Ave Stop 7401, MS 7401
San Francisco, CA 94102

ORG ADDRESS Taxpayer Identification Number:

Form:

990

Tax Year(s) Ended:

Person to Contact/ID Number:

Contact Numbers: Telephone:

Fax:

Certified Mail - Return Receipt Requested

Dear

We have enclosed a copy of our report of examination explaining why we believe revocation of your exempt status under section 501(c)(3) of the Internal Revenue Code (Code) is necessary.

If you accept our findings, take no further action. We will issue a final revocation letter.

If you do not agree with our proposed revocation, you must submit to us a written request for Appeals Office consideration within 30 days from the date of this letter to protest our decision. Your protest should include a statement of the facts, the applicable law, and arguments in support of your position.

An Appeals officer will review your case. The Appeals office is independent of the Director, EO Examinations. The Appeals Office resolves most disputes informally and promptly. The enclosed Publication 3498, *The Examination Process*, and Publication 892, *Exempt Organizations Appeal Procedures for Unagreed Issues*, explain how to appeal an Internal Revenue Service (IRS) decision. Publication 3498 also includes information on your rights as a taxpayer and the IRS collection process.

You may also request that we refer this matter for technical advice as explained in Publication 892. If we issue a determination letter to you based on technical advice, no further administrative appeal is available to you within the IRS regarding the issue that was the subject of the technical advice.

If we do not hear from you within 30 days from the date of this letter, we will process your case based on the recommendations shown in the report of examination. If you do not protest this proposed determination within 30 days from the date of this letter, the IRS will consider it to be a failure to exhaust your available administrative remedies. Section 7428(b)(2) of the Code provides, in part: "A declaratory judgment or decree under this section shall not be issued in any proceeding unless the Tax Court, the Claims Court, or the District Court of the United States for the District of Columbia determines that the organization involved has exhausted its administrative remedies within the Internal Revenue Service." We will then issue a final revocation letter. We will also notify the appropriate state officials of the revocation in accordance with section 6104(c) of the Code.

You have the right to contact the office of the Taxpayer Advocate. Taxpayer Advocate assistance is not a substitute for established IRS procedures, such as the formal appeals process. The Taxpayer Advocate cannot reverse a legally correct tax determination, or extend the time fixed by law that you have to file a petition in a United States court. The Taxpayer Advocate can, however, see that a tax matter that may not have been resolved through normal channels gets prompt and proper handling. You may call toll-free 1-877-777-4778 and ask for Taxpayer Advocate Assistance. If you prefer, you may contact your local Taxpayer Advocate at:

If you have any questions, please call the contact person at the telephone number shown in the heading of this letter. If you write, please provide a telephone number and the most convenient time to call if we need to contact you.

Thank you for your cooperation.

Sincerely,

Marsha A. Ramirez Director, EO Examinations

Enclosures: Publication 892 Publication 3498 Report of Examination

Form 886A	Department of the Treasury - Internal Revenue Service Explanation of Items	Schedule No. or Exhibit
Name of Taxpayer ORG		Year/Period Ended 20XX12

ISSUE

1. Whether an organization, whose primary purpose is operating a "down-payment assistance" programs is operated exclusively for charitable purposes within the meaning of IRC 501(c)(3)?

FACTS

Overview

ORG is a XYZ not-for-profit corporation incorporated on May 1, 20XX. President is ORG' Initial Incorporator and President. ORG' address is Address. The corporation is formed under the nonprofit laws specifically for the purpose to:

- a. Proclaim, collaborate, instruct, encourage, inspire and motivate people to increase their value and participation in prayer.
- b. Assist, fund, direct, promote, and lead in practical responses to the needs of people, thus serving as testimonials to the power of prayer.

Application for Recognition of Tax-Exempt Status

The organization filed Form 1023, Application for Recognition of Exemption, on December 10, 20XX. In Part II of the application, ORG described in past, present and planned activities as follows:

- 1. a) The primary purpose (70%) of this corporation is to increase participation in prayer. The results should be identifiable in the process and results or the activity or Prayer.
 - b) The secondary purpose (30%) of this corporation shall be to consult, encourage, and guide Cities, Churches, Agencies, and Individuals in meeting the needs of the impoverished and working poor. This will be done by conduction opportunities for them to acquire basic essentials for the pursuit of Life and Godliness; ie food, housing, home skills, life skills, etc.

Casting vision among servant/leaders in the market place and pastors of congregations in specific geographic areas will be foundational to this process, and when coupled with extended sessions of prayer, it becomes powerful. The focus of these prayers will focus on a) Personal Purity – In honor of the Holy God and his Son, Jesus; b)

Righteous Revelations – with spouse, children, neighbors, etc; c) Expressions of Love – identifying and serving the needs of others.

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Name of Taxpayer ORG		Year/Period Ended 20XX12

ORG = Organization name XX = Date XYZ = State President = president Address = address website = website MB = mortgage banker Presidnet-2 = 2^{nd} president Bank = bank CO-1 thru CO-6 = 1^{st} , 2^{nd} , 3^{rd} , 4^{th} , 5^{th} , and 6^{th} companies

2. The organization listed its source of support as follows:

Donations from individuals, churches, business, foundations, trust, etc.

3. The organization described its fundraising activities as follows:

Planned – Selective mailings – letters – banquets – grant requests – etc.

On May 8, 20XX, based on the information that ORG provided in its application for exemption and on the assumption that ORG would operate in the manner represented in its application, ORG was recognized, as of May 1, 20XX, as a tax-exempt organization as described in § 501(c)(3). The organization was given an advanced ruling period from May 1, 20XX ending on December 31, 20XX. The org was granted 509(a)(1) status.

Federal Returns

No Form 990 or any other Federal returns were filed by the organization. The organization's gross receipts each year were less than \$.

Operation of ORG Down Payment Assistance Program

According to its website visited on website: ORG is organized with the purpose of:

First to encourage people to pray more, both alone and together. They do this through Pastors Prayer Summits, Marketplace Prayer gatherings and teaching Pastors how to lead their congregations into deeper prayer relationships.

Secondly, it is our desire to help people enjoy the benefits of homeownership through down payment assistance. ORG looks for people who are paying rent and find it hard to come up with a down payment. MB, a Banker from CO-1, provides free credit reports to all who apply. He spends the time helping people find the appropriate means to correct any credit problems. Most of those that have received help thought that homeownership was something that was very far in their future, if possible at all.

As a service to the community, ORG began their Home Buyers Seminars in January 20XX. In that short period of time ORG have helped around 76 families to become homeowners and have exceeded several million in home sales through this down payment assistance program. It is our desire to help people enjoy the stewardship and benefits of homeownership. We start by removing the fears and help people determine where they are, we help them to face past failures with hope

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and to set them on the path to homeownership. CO-1 has provided us with tools to help make wise decisions regarding financing.

MB provides credit evaluations, guidance, direct access to funding which fit peoples current needs and provide options for the future. ORG wants to help with down payment assistance, if necessary to get FHA funding. Realtors have joined our team, and are available to help find motivated sellers who can cover the closing costs.

Businesses and churches have joined up with us and allowed us to share our vision with their employees and congregations. In April we will be presenting our vision to the employees of the CO-2 as well as CO-3. Check with your Pastor or your supervisor to find out when one of our Home Buyers Seminar's can be provided for you!!!

Benefits

Down Payment Assistance, Free Credit Report and consultation, Closing cost less than \$. You shop for the home you desire, Increasing your estate reducing your taxes, building equity, etc., FHA supported loans.

Sponsored by:

President, ORG

MB, CO-1

The advertisements on the website for the DPA program stated:

Do any of the following questions apply to you?

Do you currently pay rent where now? Do you think that owning your own home would enhance your life and the lives of those you love? Most of the people we help pay less than \$ to become homeowners and their monthly payment is equal or less than the rent they are currently paying. Why not give us a try?

A Community Service of: CO-4 With ORG You Can Receive: A FREE CREDIT SCORE AND REPORT You will Need W-2's (Past 2 years) and a Paycheck Stub.

There are Available Gift Funds to Assist in Home Purchases!!! Home Payments can be LESS than RENT!!! NO CREDIT is NOT Bad Learn More About....

How you CAN qualify for a home loan

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-Buy a home with NO money down -Use your VA or FHA Eligibility -First time home buyer programs -How to qualify with NO CREDIT -or less than perfect credit.

WHY PAY RENT IF YOU CAN BUY A HOME!!!

During the past 24 months ORG has assisted 76 families in becoming Home Owners! Let Us Help You Too!!! For More Information: Phone Us At:

ORG, promoted its DPA program to home buyers through its website (website). Many of the participants in ORG' DPA program utilize Federal Housing Administration (FHA) financing for their home purchase. To qualify for a federally insured mortgage, a buyer must make a down payment in a specified minimum amount, generally equal to 3% of the purchase price. To qualify under applicable Department of Housing and Urban Development (HUD) rules, such a buyer may only receive gifts to use for the down payment from a relative, employer, labor union, charitable organization, close friend, governmental agency, or public entity. The seller cannot loan money to the buyer for the down payment.

The documents submitted by ORG stated:

ORG receives applications from potential grant recipients. Those applications are passed to the HUD approved Bank CO-1. The application is processed by the bank to determine their capacity to purchase a home. It is a pre-approval basis for a specific level of loan. The amount is based on the appropriate guidelines from FHA regarding debt income ratios, credit history, employment history, etc.

If the person is not currently mortgage ready, the bank provides a set of guidelines for them to follow for the next several months or years, to prepare themselves for home ownership. If the person is pre-approved, then ORG directs them to sellers, realtors, etc, and provide them with financial guidelines for what housing amounts they can qualify for. They are placed on our list of qualified buyers and go looking for a house available on the market in their price range. ORG works with sellers, either owners, properties listed with realtors, or a list of potential properties for approved families compiled by the organization ORG. The sellers provide a financial concession on the cost of the house, and helping in the covering of closing cost. The entire transaction regarding the actual transfer of the financial concession from the seller into ORG happens as part of the paper trail at the time of closing. The transfer of a gift from ORG to the buyer also takes place at the closing, and is documented by a gift letter. The concession from the seller is made in general to ORG. ORG makes gifts to qualified applicants. Because the concession from the seller and the gift to the buyer all take place in the paper work at closing, there is not an actual deposit of cash dollars made into the account of ORG, and there is not a check cut from ORG to the buyer. Therefore, the amounts transacted are not showing on any of the financial statements of ORG.

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Analysis of the documents concluded that in 20XX ORG promoted a down payment assistance (DPA) program for home buyers. The organization did not actually gift any funds to home buyers. Instead, the organization worked with CO-5 and CO-1 to operate the DPA program. CO-5 stated it operated a down payment assistance program through CO-6 a non-profit 501(c)(3) public service charity. This information was found from. Documentation received by ORG revealed CO-5's EIN was. IRS records revealed that for the year ended December 31, 20XX, CO-5 was a taxable entity, and was required to file Form 1120 US Corporation Income Tax Return. The organization's address according to IRS records was Address. CO-1 is a Bank for-profit entity. The president of CO-5 and Vice President of CO-1 was President-2.

These two organizations, CO-5 and CO-1 worked in conjunction and operated the DPA program. ORG indirectly operated the program by promoting the program through its website and word of mouth. The sellers enter an agreement by paying a service fee to CO-1 of CO-5 (4%). CO-1 credits the buyer from the seller fees as a "gift" from ORG through closing documents paper trail. ORG does not actually give any cash or gifts to the home buyers. The actual funds the buyer receives is from CO-1's closing fees disguised as a gift from ORG through the closing documents. In addition, CO-1 keeps the difference between the service fee (4%)(line 1305 on HUD 1 form) and the "gift" (3%) (line 209 HUD 1 form). Further, ORG claimed that the seller's payment is made in general to ORG, when in fact, ORG makes no gifts to qualified applicants at all.

In essence, these transactions result in a circular flow of the money. The sellers make payments to CO-1. CO-1 provides the funds to the buyers (through a paper trail using ORG to satisfy the FHA requirement of down payments being made by not-for-profits). The buyers use the funds to make the down payment necessary to purchase the seller's home. Because the amount of the "contributions" were directly related to the amount of the down payment assistance provided to the buyers plus the service fee, the actual source of the down payment assistance is the seller's "contribution."

ORG received a total of \$ during the year under audit. MB, a Loan Officer with CO-1, donated \$ to the organization. CO-5 donated \$ to ORG. The rest of the funding came from individuals. These funds are used in the organization's prayer summit and prayer teaching activities. ORG does not engage in any fundraising activity. There is no outside public funding provided to this program. ORG does not have any other source of funds to conduct the DPA program.

LAW & ARGUMENT

Section 501 of the Code provides for the exemption from federal income tax of corporations organized and operated exclusively for charitable or educational purposes, provided that no part of

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the net earnings of such corporations inures to the benefit of any private shareholder or individual. See $\S 501(c)(3)$.

Section 1.501(c)(3)-1(c)(1) of the Income Tax Regulations provides that an organization operates exclusively for exempt purposes only if it engages primarily in activities that accomplish exempt purposes specified in § 501(c)(3). An organization must not engage in substantial activities that fail to further an exempt purpose. In Better Business Bureau of Washington, D.C. v. U.S., 326 U.S. 279, 283 (1945), the Supreme Court held that the "presence of a single . . . [nonexempt] purpose, if substantial in nature, will destroy the exemption regardless of the number or importance of truly . . . [exempt] purposes."

Section 1.501(c)(3)-1(d)(1)(ii) provides that an organization is not organized or operated exclusively for exempt purposes unless it serves a public rather than a private interest. To meet this requirement, it is necessary for an organization to establish that it is not organized or operated for the benefit of private interests.

Section 1.501(c)(3)-1(d)(2) defines the term "charitable" for § 501(c)(3) purposes as including the relief of the poor and distressed or of the underprivileged, and the promotion of social welfare by organizations designed to lessen neighborhood tensions, to eliminate prejudice and discrimination, or to combat community deterioration. The term "charitable" also includes the advancement of education. <u>Id.</u>

Section 1.501(c)(3)-1(d)(3)(i) provides, in part, that the term "educational" for § 501(c)(3) purposes relates to the instruction of the public on subjects useful to the individual and beneficial to the community.

Section 1.501(c)(3)-1(e) provides that an organization that operates a trade or business as a substantial part of its activities may meet the requirements of § 501(c)(3) if the trade or business furthers an exempt purpose, and if the organization's primary purpose does not consist of carrying on an unrelated trade or business.

In <u>Easter House v. U.S.</u>, 12 Cl. Ct. 476, 486 (1987), <u>aff'd</u>, 846 F. 2d 78 (Fed. Cir.), the U.S. Court of Federal Claims considered whether an organization that provided prenatal care and other health-related services to pregnant women, including delivery room assistance, and placed children with adoptive parents qualified for exemption under § 501(c)(3). The court concluded that the organization did not qualify for exemption under § 501(c)(3) because its primary activity was placing children for adoption in a manner indistinguishable from that of a commercial adoption agency. The court rejected the organization's argument that the adoption services merely complemented the health-related services to unwed mothers and their children. Rather, the

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court found that the health-related services were merely incident to the organization's operation of an adoption service, which, in and of itself, did not serve an exempt purpose. The organization's sole source of support was the fees it charged adoptive parents, rather than contributions from the public. The court also found that the organization competed with for-profit adoption agencies, engaged in substantial advertising, and accumulated substantial profits. In addition, although the organization provided health care to indigent pregnant women, it only did so when a family willing to adopt a woman's child sponsored the care financially. Accordingly, the court found that the "business purpose, and not the advancement of educational and charitable activities purpose, of plaintiff's adoption service is its primary goal" and held that the organization was not operated exclusively for purposes described in § 501(c)(3). Easter House, 12 Cl. Ct. at 485-486.

In American Campaign Academy v. Commissioner, 92 T.C. 1053 (1989), the court held that an organization that operated a school to train individuals for careers as political campaign professionals, but that could not establish that it operated on a nonpartisan basis, did not exclusively serve purposes described in § 501(c)(3) because it also served private interests more than incidentally. The court found that the organization was created and funded by persons affiliated with entities of a particular political party and that most of the organization's graduates worked in campaigns for the party's candidates. Consequently, the court concluded that the organization conducted its educational activities with the objective of benefiting the party's candidates and entities. Although the candidates and entities benefited were not organization "insiders," the court stated that the conferral of benefits on disinterested persons who are not members of a charitable class may cause an organization to serve a private interest within the meaning of § 1.501(c)(3)-1(d)(1)(ii). The court concluded by stating that even if the political party's candidates and entities did "comprise a charitable class, [the organization] would bear the burden of proving that its activities benefited members of the class in a non-select manner." American Campaign Academy, 92 T.C. at 1077.

In Aid to Artisans, Inc. v. Commissioner, 71 T.C. 202 (1978), the court held that an organization that marketed handicrafts made by disadvantaged artisans through museums and other non-profit organizations and shops operated for exclusively charitable purposes within the meaning of § 501(c)(3). The organization, in cooperation with national craft agencies, selected the handicrafts it would market from craft cooperatives in communities identified as disadvantaged based on objective evidence collected by the Bureau of Indian Affairs or other government agencies. The organization marketed only handicrafts it purchased in bulk from communities of craftsmen. The organization did not market the kind of products produced by studio craftsmen, nor did it market the handicrafts of artisans who were not disadvantaged. The court concluded that the overall purpose of the organization's activity was to benefit disadvantaged communities. The organization's commercial activity was not an end in itself but the means through which the organization pursued its charitable goals. The method the organization used to achieve its purpose

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did not cause it to serve primarily private interests because the disadvantaged artisans directly benefited by the activity constituted a charitable class and the organization showed no selectivity with regard to benefiting specific artisans. Therefore, the court held that the organization operated exclusively for exempt purposes described in § 501(c)(3).

In <u>Airlie Foundation v. Commissioner</u>, 283 F. Supp. 2d 58 (D.D.C., 20XX), the court relied on the commerciality doctrine in applying the operational test. Because of the commercial manner in which the organization conducted its activities, the court found that it was operated for a nonexempt commercial purpose, rather than for a tax-exempt purpose. As the court stated:

Among the major factors courts have considered in assessing commerciality are competition with for-profit commercial entities; extent and degree of below cost services provided; pricing policies; and reasonableness of financial reserves. Additional factors include, inter alia, whether the organization uses commercial promotional methods (e.g. advertising) and the extent to which the organization receives charitable donations.

See also, Living Faith Inc. v. Commissioner, 950 F.2d 365 (7th Cir. 1991) (holding that a religious organization which ran restaurants and health food stores in furtherance of its health ministry did not qualify for tax-exempt status because it was operated for substantial commercial purposes and not for exclusively exempt purposes).

Rev. Rul. 20XX-27, discussed three situations of organizations providing financial help to low-income home buyers and whether each qualified as charitable within the meaning of § 501(c)(3).

Situation 1 described an organization (x) formed to help low-income families purchase decent, safe and sanitary homes throughout the metropolitan area in which x was located. x made assistance available exclusively to low-income individuals and families to provide all or part of the funds they need to make a down payment on the purchase of a home. X used standards set by Federal housing statutes and administered by HUD to determine who is low-income. x offered financial counseling seminars and conducted other educational activities to help prepare the potential low-income home buyers for the responsibility of home ownership. x would require a home inspection report for the property that the applicant intended to buy to ensure the house is habitable before making the grant. To fund its down payment assistance program and other activities, x conducted a broad based fundraising program that attracted gifts, grants, and contributions from several foundations, businesses and the general public. X's staff did not know the identity of the party selling the home to the grant applicant or identities of any other parties such as real estate agents, or developers, who may have received a financial benefit from the sale. Further, x did not accept any contributions contingent on the sale of a particular property or

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properties. The revenue ruling held that by providing financial assistance to low-income families for the down payment on a home, the organization relieved the poor and distressed.

Situation 2 Y is a nonprofit corporation that is like X in all respects as set forth in Situation 1, except as follows. Under Y's grant making procedures, Y's staff considering a particular applicant's application knows the identity of the party selling the home to the grant applicant and may also know the identities of other parties, such as real estate agents and developers, who may receive a financial benefit from the sale. Moreover, in substantially all of the cases in which Y provides down payment assistance to a home buyer, Y receives a payment from the home seller. Further, there is a direct correlation between the amount of the down payment assistance provided by Y in connection with each of these transactions and the amount of the home seller's payment to Y. Finally, Y does not conduct a broad based fundraising campaign to attract financial support. Rather, most of Y's support comes from home sellers and real estate-related businesses that may benefit from the sale of homes to buyers who receive Y's down payment assistance. Y's reliance on the seller's payments for most of its funding indicate that the benefit to the home seller is a critical aspect of Y's operations. In this respect, Y is like the organization considered in Easter House, which received all of its support from fees charged to adoptive parents, so that the business purpose of the adoption service became its primary goal and overshadowed any educational or charitable purpose. Y does not qualify for exemption from federal income tax as an organization described in $\S 501(c)(3)$.

Situation 3 Z is a nonprofit corporation formed to combat community deterioration in an economically depressed area that has suffered a major loss of population and jobs. Studies have shown that the average income in the area is below the median level for the State. Z cooperates with government agencies and community groups to develop an overall plan to attract new businesses to the area and to provide stable sources of decent, safe and sanitary housing for the area residents without relocating them outside the area. As part of the renewal project, Z receives funding from government agencies to build affordable housing units for sale to low and moderateincome families. As a substantial part of its activities, Z makes down payment assistance available to eligible home buyers who wish to purchase the newly-constructed units from Z. Z also offers financial counseling seminars and conducts other educational activities to help prepare potential low and moderate-income home buyers for the responsibility of home ownership. To fund its down payment assistance program and other activities, Z conducts a broad based fundraising program that attracts gifts, grants and contributions from several foundations, businesses and the general public. In Situation 3, although Z does not limit its down payment assistance program to low-income recipients, Z's down payment assistance program still serves a charitable purpose described in § 501(c)(3) because it combats community deterioration in a specific, economically depressed area that has suffered a major loss of population and jobs. Z is

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operated exclusively for charitable purposes, Z qualifies for exemption from federal taxation as an organization described in § 501(c)(3).

Down payment assistance payments for home buyers in Situations 1 and 3 are made by those organizations out of a detached and disinterested generosity and from charitable or like impulse, rather than to fulfill any moral or legal duty, and thus qualify for exclusion from such home buyers' gross incomes as "gifts" under § 102.

In Situation 2, in substantially all of the cases in which Y provides down payment assistance to a home buyer, Y receives a payment from the home seller that directly correlates to the amount of the down payment assistance Y provides to the home buyer. In those cases, the payments received by the home buyers do not qualify for exclusion from gross income as gifts under § 102.

Unlike in Situations 1 and 3, in Situation 2, the down payment assistance received by those home buyers represents a rebate or purchase price reduction. As a rebate or purchase price reduction, the down payment assistance is not includible in a home buyer's gross income under § 61 and the amount of the down payment assistance is not included in the home buyer's cost basis under § 1012, as adjusted under § 1016.

Rev. Rul. 67-138, 1967-1 C.B. 129, held that helping low-income persons obtain adequate and affordable housing is a "charitable" activity because it relieves the poor and distressed or underprivileged. In Rev. Rul. 67-138, the organization carried on several activities directed to assisting low-income families obtain improved housing, including (1) conducting a training course on various aspects of homebuilding and homeownership, (2) coordinating and supervising joint construction projects, (3) purchasing building sites for resale at cost, and (4) lending aid in obtaining home construction loans.

Rev. Rul. 70-585, 1970-2 C.B. 115, discussed four situations of organizations providing housing and whether each qualified as charitable within the meaning of § 501(c)(3). Situation 1 described an organization formed to construct new homes and renovate existing homes for sale to low-income families who could not obtain financing through conventional channels. The organization also provided financial aid to low-income families who were eligible for loans under a Federal housing program but did not have the necessary down payment. The organization made rehabilitated homes available to families who could not qualify for any type of mortgage. When possible, the organization recovered the cost of the homes through very small periodic payments, but its operating funds were obtained from federal loans and contributions from the general public. The revenue ruling held that by providing homes for low-income families who otherwise could not afford them, the organization relieved the poor and distressed.

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LEGEND

ORG = Organization name XX = Date XYZ = State President = president Address = address website = website MB = mortgage banker Presidnet-2 = 2^{nd} president Bank = bank CO-1 thru CO-6 = 1^{st}, 2^{nd}, 3^{rd}, 4^{th}, 5^{th}, and 6^{th} companies
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Situation 2 described an organization formed to ameliorate the housing needs of minority groups by building housing units for sale to persons of low and moderate income on an open-occupancy basis. The housing was made available to members of minority groups who were unable to obtain adequate housing because of local discrimination. The housing units were located to help reduce racial and ethnic imbalances in the community. As the activities were designed to eliminate prejudice and discrimination and to lessen neighborhood tensions, the revenue ruling held that the organization was engaged in charitable activities within the meaning of § 501(c)(3).

Situation 3 described an organization formed to formulate plans for the renewal and rehabilitation of a particular area in a city as a residential community. The median income level in the area was lower than in other sections of the city and the housing in the area generally was old and badly deteriorated. The organization developed an overall plan for the rehabilitation of the area, sponsored a renewal project, and involved residents in the area renewal plan. The organization also purchased an apartment building that it rehabilitated and rented at cost to low and moderate income families with a preference given to residents of the area. The revenue ruling held that the organization was described in § 501(c)(3) because its purposes and activities combated community deterioration.

Situation 4 described an organization formed to alleviate a shortage of housing for moderate-income families in a particular community. The organization planned to build housing to be rented at cost to moderate-income families. The revenue ruling held that the organization failed to qualify for exemption under § 501(c)(3) because the organization's program was not designed to provide relief to the poor or further any other charitable purpose within the meaning of § 501(c)(3) and the regulations.

Benefiting Private Interests

Even if an organization's activities serve a charitable class or are otherwise charitable within the meaning of $\S 501(c)(3)$, it must demonstrate that its activities serve a public rather than a private interest within the meaning of Reg. $\S 1.501(c)(3)-1(d)(1)$.

Rev. Rul. 72-147, 1972-1 C.B. 147, held that an organization that provided housing to low income families did not qualify for exemption under § 501(c)(3) because it gave preference to employees of business operated by the individual who also controlled the organization. The ruling reasoned that, although providing housing for low-income families furthers charitable purposes, doing so in a manner that gives preference to employees of the founder's business primarily serves the private interest of the founder rather than a public interest.

In KJ's Fund Raisers v. Commissioner, T.C. Memo 1997-424 (1997), aff'd, 1998 U.S. App. LEXIS 27982 (2d Cir. 1998), the Tax Court held, and the Second Circuit affirmed, that an

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organization formed to raise funds for distribution to charitable causes did not qualify for exemption under § 501(c)(3) because its activities resulted in a substantial private benefit to its founders. The founders of the organization were the sole owners of KJ's Place, a lounge at which alcoholic beverages were served. The founders served as officers of the organization and, at times, also controlled the organization's board. The Tax Court found, and the Second Circuit agreed, that the founders exercised substantial influence over the affairs of the organization. The organization's business consisted of selling "Lucky 7" or similar instant win lottery tickets to patrons of KJ's Place. The organization derived most of its funds from its lottery ticket sales. The organization solicited no public donations. The lottery tickets were sold during regular business hours by the owners of the lounge and their employees. From the proceeds of the sales of the lottery tickets, the organization made grants to a variety of charitable organizations. Although supporting charitable organizations may be a charitable activity, the Tax Court nevertheless upheld the Commissioner's denial of exemption to the organization on the ground that the organization's operation resulted in more than incidental private benefit. The Tax Court held, and the Second Circuit affirmed, that a substantial purpose of KJ's activities was to benefit KJ's place and its owners by attracting new patrons, by way of lottery ticket sales, to KJ's Place, and by discouraging existing customers from abandoning KJ's Place in favor of other lounges where such tickets were available. Thus, the organization was not operated exclusively for exempt purposes within the meaning of $\S 501(c)(3)$.

An organization does not serve a public rather than a private interest within the meaning of Reg. 1.501(c)(3)-1(d)(1) if any of its assets or earnings inure to the benefit of any insiders (or disqualified persons). Treas. Reg. § 1.501(c)(3)-1(d)(1)(ii). Inurement is any transfer of charitable assets to the organization's insiders for which the organization does not receive adequate consideration. Inurement can take many forms.

Generally, to be deductible as a charitable contribution under § 170, a transfer to a charitable organization must be a contribution or gift. A charitable contribution is a transfer of money or property without receipt of adequate consideration, made with charitable intent. United States v. American Bar Endowment, 477 U.S. 105, 117-18 (1986). A payment generally cannot be a charitable contribution if the payor expects a substantial benefit in return. American Bar Endowment at 116-117; see also Singer Co. v. U.S., 449 F. 2d 413, 423 (Ct. Cl. 1971). Substantial benefits are those that are greater than those that inure to the general public from transfers for charitable purposes (which benefits are merely incidental to the transfer). Singer at 423.

Section 102 provides that the value of property acquired by gift is excluded from gross income. A gift "proceeds from a 'detached and disinterested generosity,' ... 'out of affection, respect, admiration, charity or like impulses." <u>Commissioner v. Duberstein</u>, 363 U.S. 278, 285 (1960).

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Payments that proceed from "the constraining force of any moral or legal duty," or from "... 'the incentive of anticipated benefit' of an economic nature," are not gifts. <u>Duberstein</u>, 363 U.S. at 285. Thus, payments attendant to ordinary business or commercial transactions, or that proceed primarily from the moral or legal obligations attendant to such transactions, are not gifts.

Effective date of revocation

An organization may ordinarily rely on a favorable determination letter received from the Internal Revenue Service. Treas. Reg. §1.501(a)-1(a)(2); Rev. Proc. 20XX-4, §14.01 (cross-referencing §13.01 et seq.), 20XX-1 C.B. 123. An organization may not rely on a favorable determination letter, however, if the organization omitted or misstated a material fact in its application or in supporting documents. In addition, an organization may not rely on a favorable determination if there is a material change, inconsistent with exemption, in the organization's character, purposes, or methods of operation after the determination letter is issued. Treas. Reg. § 601.201(n)(3)(ii); Rev. Proc. 90-27, §13.02, 1990-1 C.B. 514.

The Commissioner may revoke a favorable determination letter for good cause. Treas. Reg. § 1.501(a)-1(a)(2). Revocation of a determination letter may be retroactive if the organization omitted or misstated a material fact or operated in a manner materially different from that originally represented. Treas. Reg. § 601.201(n)(6)(i), § 14.01; Rev. Proc. 20XX-4, § 14.01 (cross-referencing § 13.01 et seq.).

ANALYSIS

According to documentation submitted by the org and interview, the sellers provide a financial concession on the cost of the house. "The entire transaction regarding the actual transfer of financial concession from the seller into ORG happens as part of the paper trail at the time of closing. The transfer of a gift from ORG to the buyer takes place at the closing and is documented by a gift letter. There is no actual deposit of cash dollars made into the account of ORG, and there is no check cut from ORG to the buyer.

Organizations that operate the DPA program through ORG:

<u>CO-5 Corp.</u> – This org no longer has a website, but its website from the internet archive states that this org operated a down payment assistance program through CO-6, a 501(c)(3) public service charity in 20XX. Neither CO-5 nor CO-6 is showing up on Pub 78. IDRS research revealed that CO-5 EIN during 20XX12 was required to file Form 1120 (per BMFOLO). Further, the address on IRS records is Address. Per the Closing Agent Instructions and Disbursement

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Authorization submitted to the IRS by the taxpayer, the president of this organization was *President-2*

<u>CO-1 Corporation</u> – CO-1 is a Bank that participates in the FHA program. CO-1 started its relationship with ORG from realtors in the congregation. CO-1 was the lender for all of the 22 home sales. According to President of ORG, *President-2* is the VP of CO-1.

ORG does not engage in any fundraising activity. There is no outside public funding provided to down payment assistance program. The down payment assistance program is funded by service fees paid by the seller. Further, the down payment assistance is not directly operated by ORG, but the program is operated by CO-1/CO-5. The two organizations used ORG' 501(c)(3) non profit status. Although ORG conducts home buying seminars (one on the first Thursday of every month), ORG primary involvement in the DPA program was to provide the gift letter and 501(c)(3) non profit status to CO-1/CO-5 to satisfy the HUD requirements of HUD handbook 4155.1 Rev. 5 Chapter 2 Section 3 (2-10).

ORG does not qualify as an organization described in I.R.C. § 501(c)(3) because it Promotes and operates a program that (1) does not exclusively serve an exempt purpose described in section 501(c)(3), (2) provides substantial private benefit to persons who do not belong to a charitable class, the home sellers and the Bank CO-1.

Only an insubstantial portion of the activity of an exempt organization may further a nonexempt purpose. As the Supreme Court held in <u>Better Business Bureau of Washington D.C., Inc. v. United States</u>, 326 U.S. 279, 283 (1945), the presence of a single non-exempt purpose, if substantial in nature, will destroy the exemption regardless of the number or importance of truly exempt purposes. ORG' total reliance for financing its DPA activities on home sellers or other real-estate related businesses standing to benefit from the transactions demonstrates that the program is operated for the substantial purpose of benefiting private parties.

Like the organization considered in American Campaign Academy v. Commissioner, 92 T.C. 1053 (1989), ORG is structured and operated to assist the private parties who fund it and give it business. Sellers who participate in ORG' DPA program benefit from achieving access to a wider pool of buyers, thereby decreasing their risk and the length of time the home is on the market. They also benefit by being able to sell their home at the home's full listed price or by being able to reduce the amount of the negotiated discount on their homes. Real estate professionals, Particularly CO-1, who participate in ORG' DPA program benefit from increased sales volume and the attendant increase in their compensation.

ORG DPA program is operated also for the benefit of CO-1 and CO-5. ORG facilitates home sales between members of the community and CO-1, the mortgage lender for all buyers. CO-1

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benefits through these transactions by receiving an increase volume in business. CO-1 has a financial interest in all of the DPA transactions. CO-1, a Bank, was the lender for all of the home buyers (although home buyers were free to seek other lenders, CO-1 provides free credit reports to all who apply). In 20XX there were 22 closed loans. Total sales were \$. Total Down payment assistance paid was \$. The down payment assistance was funded by service fees. It is evident from the foregoing that ORG' DPA program provides ample private benefit to the various parties in each home sale.

CO-1, through ORG requires the home seller to reimburse it, dollar-for-dollar, for the amount of funds expended to provide down payment assistance on the seller's home, plus an administrative fee of several hundred dollars per home sale. ORG secures an agreement from the seller stipulating to this arrangement prior to the closing. No DPA assistance transactions take place unless CO-1 is assured that the amount of the down payment plus the fee is or will be paid by the seller upon closing. CO-1's receipt of a payment from the home seller corresponding to the amount of the down payment assistance in virtually every transaction indicates that the benefit to the home seller (and others involved in the transaction) is not a mere accident but rather an intended outcome of ORG' operations. In this respect, ORG is like the organization considered in Easter House which provided health care to indigent pregnant women, but only when a family willing to adopt a woman's child sponsored the care financially.

Operating a trade or business of facilitating home sales is not an inherently charitable activity. Unlike the trade or business in Aid to Artisans, Inc. v. Commissioner, 71 T.C. 202 (1978), ORG' trade or business was not utilized as a mere instrument of furthering charitable purposes but was an end in itself. ORG (through CO-1) provided services to home sellers for which it charged a market rate fee. ORG did not receive any funds from parties that did not have interest in the down payment transactions. Like the organizations considered in American Campaign Academy, supra, and Easter House v. U.S., 12 Cl. Ct. 476, 486 (1987), aff'd, 846 F. 2d 78 (Fed. Cir.) a substantial part of ORG' activities furthered commercial rather than exempt purposes.

Based on the foregoing, ORG has not operated exclusively for exempt purposes, and, accordingly, is not entitled to exemption under § 501(c)(3).

A seller's payment to ORG/CO-1/CO-5 is not tax deductible as a charitable contribution under § 170 because the seller receives valuable consideration in return for the payment. In addition, the seller's payment to ORG/CO-1/CO-5 is not tax deductible to the seller because the payment is compulsory. Furthermore, the payments from the home sellers to ORG/CO-1/CO-5 also do not qualify as gifts under § 102. The payments from the home sellers do not proceed from detached and disinterested generosity but, rather, in response to an anticipated economic benefit, namely

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facilitating the sale of the seller's home. Under <u>Commissioner v. Duberstein</u>, 363 U.S. 278 (1960), such payments are not gifts for purposes of § 102.

The government proposes revoking ORG' exemption back to January 1, 20XX because the organization operated in a manner materially different from that represented in its application for exemption. In its application for exemption signed under penalties of perjury on December 10, 20XX, ORG represented that the organization's financial support would be derived from donations from individuals, churches, businesses, foundations, trusts, etc. Despite these representations in its application for exemption, ORG did not receive any donations to operate its Down Payment Assistance program. The organization's income from the DPA program was derived from the concessions/fees required of the seller to pay. ORG' operation of its DPA activities in a manner materially different from that represented in its application for exemption justifies retroactive revocation of ORG' determination letter.

Conclusion:

In order to qualify for exemption under IRC § 50l(c)(3) an organization must be both organized and operated to achieve a purpose that is described under that Code section. ORG' DPA program is not operated in accordance with Internal Revenue Code § 50l(c)(3) and the regulations thereunder governing qualification for tax exemption under Code. ORG provides down payment assistance, purportedly in the form of a gift, to individuals and families for the purchase of a home.

ORG operates in a manner indistinguishable from a commercial enterprise. ORG's primary activity is brokering transactions to facilitate the selling of homes. ORG' primary goal is to maximize the fees from these transactions. Because ORG's primary activity is not conducted in a manner designed to further § 501(c)(3) purposes, ORG is not operated exclusively for exempt purposes within the meaning of § 501(c)(3).

For the foregoing reasons, revocation of exempt status is proposed. Because the facts show that, in 20XX, ORG operated in a manner materially different from that represented in its Form 1023 application the government proposes that the revocation be effective retroactively to the year under audit December 31, 20XX.

Taxpayer's Position

ORG' position with respect to the issues, facts, applicable law and government's position as discussed in this report is unknown.